

British Culture:

Charities
+ speaking activities

What is a charity?

**An organisation set up to provide help and
raise money for those in need**

<https://en.oxforddictionaries.com/definition/charity>

How can charities raise money?



Donation buckets



Telethons



Sponsored events

Fundraising events:
“bake sales”, quizzes



Collecting tins



Charity shops



Charity shops

- 'Second-hand' clothes, shoes, jewellery, accessories
- Books
- Objects for your home
- Greetings cards
- Sweets!
- Advent calendars



Stoptober, Movember, Decembeard, Dryanuary



Stoptober -- Stop smoking cigarettes for October (Asthma UK)

Go Sober for October -- Stop drinking for October (Macmillan Cancer Research)

Movember -- Grow a moustache in November (Movember Foundation [Prostate & Testicular Cancer, Male Mental Health])

Decembeard -- Grow a beard in December (Beating Bowel Cancer)

Dryanuary / Dryathlon -- Stop drinking alcohol for January (Alcohol Concern, Cancer Research)

Your turn... (option a)

Choose a month of the year and a 'Movember' style fundraising challenge

Promote your challenge! You could:

- Come up with a slogan

- Make a poster

- Or even write the script for a TV advert!



Your turn... (option b)

The class has £1,000 to give to JUST ONE charity!

Each group will be given a charity - you have to persuade the rest of the class why your charity deserves the money.

After the 4 presentations, the whole class will vote - but your group cannot vote for your own charity!

[Worksheet A](#)

[Worksheet B](#)

[Worksheet C](#)

[Worksheet D](#)

Your turn... (option c)

Research an Italian charity you would like to raise money for.

Plan a fundraising event -- What will you do? Will you be sponsored or will people buy things from you? When / where will you do it? What do you need to buy? How much money do you think you will raise?

Make a poster for your event! Give the important details about the event and don't forget to mention your chosen charity!